



# TOWN OF GORHAM PLANNING DEPARTMENT

75 South Street, Suite 1  
Gorham, Maine 04038  
Phone: (207) 222-1605 • Fax: (207) 839-4793

## APPLICATION: MASTER SIGN (to be submitted with Site Plan Application)

**Master Sign Applications are subject to review and approval by the Planning Board.**

Complete this application for a new multi-occupant, non-residential building or the renovation or expansion of an existing multi-occupant building(s) that requires major or minor site plan review.

|                                     |                  |     |  |     |                 |                 |  |
|-------------------------------------|------------------|-----|--|-----|-----------------|-----------------|--|
| <b>PROPERTY DESCRIPTION</b>         | Parcel ID        | Map |  | Lot |                 | Zoning District |  |
|                                     | Physical Address |     |  |     | PROJECT NAME    |                 |  |
| <b>PROPERTY OWNER'S INFORMATION</b> | Name             |     |  |     | Mailing Address |                 |  |
|                                     | Phone            |     |  |     |                 |                 |  |
|                                     | Email            |     |  |     |                 |                 |  |
|                                     | Email            |     |  |     |                 |                 |  |

|                                 |   |                                  |   |  |  |   |
|---------------------------------|---|----------------------------------|---|--|--|---|
| <b>MASTER SIGN REQUIREMENTS</b> | Sign Environment is :<br>(check all that apply)   | <input type="checkbox"/> Village | <input type="checkbox"/> Roadside           | <input type="checkbox"/> Industrial Park                 | <input type="checkbox"/> Residential                           |   |
|                                 | The Lot fronts on <input type="checkbox"/> one <input type="checkbox"/> two or <input type="checkbox"/> three streets   |                                  |   |  |  |   |
|                                 | Will there be more than one multi-use building on the site? If so answer the following questions for each new and/or existing building that will require signage. |                                  |   |  |  |   |
|                                 | <b>BUILDING</b>   |                                  |   |  |  |   |
|                                 | Facing Primary Street   | Facing Secondary Street          | Number of Entrances and Exits to street(s): | Number of residential type developments in the building? | Number of Commercial / Industrial occupancies in the building? | Approximate Length of Street Frontage is: |
|                                 | FEET  | FEET                             |   |  |  | FT  |

### CHAPTER II SECTION III. E.9: - Master Sign Plan

For a new multi-occupant, non-residential building or the renovation or expansion of an existing multi-occupant building that requires major or minor site plan review, the owner shall submit a master sign plan as **part of the application for site plan review**. The master sign plan shall identify the proposed location and size of signs to be allowed on the site including provisions for how individual business signs will be treated. The master sign plan should demonstrate how the signs on the property will be coordinated in conformance with the requirements of this section to create a harmonious visual environment. This plan must specify any conditions or limits that will be applied to future signs or changes in signs to conform to these requirements. Once a master sign plan has been approved for a building, all future signs including the replacement of existing signs, shall conform to the approved plan.

**The approved master sign plan may (only) be revised with the approval of the Planning Board.**

**INCLUDE ALL PROPOSED RESIDENTIAL, COMMERCIAL AND INDUSTRIAL USES PROPOSED FOR THE SITE. PLEASE NOTE THAT PRIOR TO INSTALLATION OF ANY SIGNS OTHER THAN THE MASTER SIGN....**

- 1. A SIGN APPLICATION MUST BE SUBMITTED TO THE CODE ENFORCEMENT DEPARTMENT FOR EACH USE.**
- 2. APPLICATIONS FOR SEPARATE SIGNS MUST DEMONSTRATE COMFORMACE TO THE APPROVED MASTER SIGN PLAN.**

Please note the following:

You are required to place all signs on your property and in such a manner that the signs do not obstruct the vision of motorists leaving or entering any road or highway.

You are required to place all signs on the premises associated with the use, services, activity, sale or rental. Signs for these premises are not permitted within the right-of-way of any road.

All new signs must conform to **Chapter II, Section III: Signs** of the Town of Gorham Land Use and Development Code.

*The undersigned hereby makes application to the Town of Gorham for approval of signs and declares the foregoing to be true and accurate to the best of his/her knowledge.*

\_\_\_\_\_  
**SIGNATURE: APPLICANT (OR APPLICANT'S AGENT)**

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PRINT NAME